



NEWS RELEASE

Date: September 4, 2007

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EXEMPLA HEALTHCARE CONTRACTS FOR TALISMAN'S QUALITY DONOR SYSTEM

Vienna, Va.—September 4, 2007: Talisman Ltd., the biomedical research group and developer of the Quality Donor System™ (QDS) is pleased to announce that Exempla Healthcare has contracted to utilize QDS, internet Quality Donor System™ (iQDS) and the Talisman Phlebotomy System™ (TPS).

QDS automates the gap between donor registration and the processing and testing of the blood. It utilizes audio-visual touch screen computer assisted donor self interviewing with the AABB Uniform Donor History Questionnaire and provides staff review with AABB and custom materials. QDS includes standardized but modifiable staff comments, vital signs data and donor and staff signature capture. iQDS allows their blood donors to respond to the Health History Questions On Line in the privacy and convenience of their home or office. TPS captures vital blood draw information and is operated by phlebotomists using wireless hand-held computers.

QDS is available in English and Spanish. The system runs in standalone and network modes, can export data, requires only a CBE-30 notification, necessitates only two to three hours of staff training and none for donors, and can be updated by Talisman with new FDA required questions in less than one week.

Six community blood centers and two medical centers with blood programs currently use QDS. To date, these centers have successfully completed more than 1,500,000 donor self-interviews using QDS. Earlier versions of the Talisman system have been scientifically proven to reduce FDA reportable errors by over 60%, improve reporting of risky donor behavior by up to a factor of 9, reduce staff time by 5 minutes per donor and vastly increase donor and staff satisfaction. The current version of QDS is expected to reduce FDA reportable errors by over 90%. The latest version of QDS, recently 510(k) cleared is expected to reduce errors still further and improve donor and sponsor satisfaction, i.e., the Internet donor or iQDS.

Talisman Limited specializes in development of software systems that automate interviewing and thereby reduce or eliminate human errors in healthcare operations. Over the last 10 years the company has pioneered the use of automated donor health history screening for blood centers, with much of its recent product development and scientific research funded by National Heart Lung Blood Institute (NHLBI) Small Business Innovation Research (SBIR) grants titled "Paperless Quality Donor System™ with Decision Making" (HL072635). Additional information is available at www.talismanlimited.com.

Exempla Healthcare centered in Denver, CO is a not-for-profit community-based organization sponsored by the LMC Community Foundation and the Sisters of Charity of Leavenworth Health System. Exempla operates three facilities: Exempla Saint Joseph Hospital, Exempla Lutheran Medical Center, Exempla Good Samaritan Medical Center, and Exempla Physician Network